



MAKE & MANUFACTURE

Our two entities join forces to better help you, from the design of your products, to their production in small series, in France.

Two partners who complement each other perfectly, at your service.

The mission of Sequoia-studio: create value at every stage of the design of your products and services to boost your competitiveness.

The mission of Make & Manufacture: industrialize your products, with experienced industrialists, in France.

The vision that we share on industrial creation.

When you think industrialization, you often think Asia, China, big productions. But the industrialization of a project is above all, a question of logic. And the best choice is not always big productions, and relocating. Producing in France also has some benefits. Little transport, shorter industrialization times, smaller productions. And fewer quality problems, in general.

Sequoia-studio offers global design services to create value and meaning in the experience of your customers through your products and services. We help you identify the real needs of the market, to find the right positioning, the right product-answer and service, at the right time, and that it can be industrialized in a relevant budget ; would that be in Asia (we have an office in China), but also in France.

Make & Manufacture offers research and networking with experienced industrialists who have production capacity surplus, to achieve your tooling, and industrialize your products in small series, in France. Close to you, and your customers.

Distinct and complementary expertises to accompany you.

Together, we can strengthen and improve the reliability of the design and industrialization of your products. And offer you designs tailored to your market, and whose industrialization fits your budgets.

Sequoia-studio answers to the questions “Who?”, “What?” and “Why?” to define who you are addressing to, identify their real needs, define which products will satisfy those needs, and be attractive to your target ; and of course, why. But our work does not stop there. We are also present in all stages of industrialization. Our follow-up allows to best adapt the design to the technical requirements of production. To optimize production costs. To find solutions and optimize the perceived quality of your industrialized products, to push your sales forward.

Make & Manufacture answers to the questions “With whom?”, “Where?” and “How?” to find the right industrial partner, and the right factory, in France, but also the good industrialization processes for your small series.

Our expertise combines to support you in the success of your projects.

Concrete support, made to guide you and help you move forward, in the right direction, at each step.

